Equestrian tourism, a new alternative for the development of the tourism in the Danube Delta

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ABSTRACT:

This work exposes the possibility of diversifying the range of the tourist activities in the Danube Delta, promoting a new side namely, equestrian tourism. This type of tourism has taken scale in Romania over the past 3 years, proving to be feasible and, while giving consumers the opportunity to admire the region in an unpolluted manner, relaxed and athletic.

Equestrian tourism could become a new attraction in the Danube Delta’s area, especially if they take into account that in this territory there are approximately 3,800 of wild horses, of 3 different fenotypes, which could give an extra interest in visiting this area.

In our vision, implementing this type of tourism is not very difficult, because the horses’ costs are very low and the routes are very generous in providing an adventure ambiance.